



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 08-31-2012 PAGE: 1 of 2

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

| Contract No 397238 | | Contract Dt 08-30-2012 | | Revision Dt 0 | | Advertiser GILLIBRAND FOR SENATE 2012 | | Brand KIRSTEN GILLIBRAND FOR US SENATE | | Product Code POLITICALS | | Station/Market WABC - NEW YORK | | | | | | | | |
|-----------------------|------------|---------------------------|-------------------|------------------------------|--|--|-----------------------|---|----------|----------------------------|---|---|---|--------------|---|--------------------------|-----|-------|-----------|-----------|
| Agency Est# 11699 | | CMS # 242436 | | Sales Office PHILADELPHIA | | Account Executive D. PARKER | | Start Date 10-08-2012 | | End Date 10-14-2012 | | Billing M (Broadcast Month, Cycle 1) | | Package N | | Contract Title 242436 | | | | |
| Line# | Start Date | End Date | Time Period | | Description | | Agency CPE: E : 11699 | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 1 | 10-09-2012 | 10-11-2012 | 05:15AM - 05:56AM | | AM EWN THIS MORNING 5-6AM (7426) | | | 7 | 30 | | 1 | | 1 | | | | 2 | 800 | 2 | 1,600.00 |
| 2 | 10-08-2012 | 10-12-2012 | 06:15AM - 07:00AM | | AM EWN THIS MORNING 6-7AM (7427) | | | 7 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 1,800 | 5 | 9,000.00 |
| 3 | 10-08-2012 | 10-12-2012 | 07:00AM - 09:00AM | | AM GMA 7-9AM (7429) | | | 7 | 30 | 2 | 1 | 1 | 1 | 2 | | | 7 | 2,400 | 7 | 16,800.00 |
| 4 | 10-13-2012 | 10-13-2012 | 06:15AM - 10:00AM | | AM EWN SA/SU 6-10AM (7434) | | | 7 | 30 | | | | | 1 | | | 1 | 400 | 1 | 400.00 |
| 5 | 10-14-2012 | 10-14-2012 | 08:00AM - 09:00AM | | AM EWN SA/SU 6-10AM (7434) | | | 7 | 30 | | | | | | 1 | | 1 | 850 | 1 | 850.00 |
| 6 | 10-10-2012 | 10-12-2012 | 09:00AM - 10:00AM | | DA AM DAYTIME 9AM-10:57AM (7437) | | | 7 | 30 | | 1 | | 1 | | | | 2 | 1,000 | 2 | 2,000.00 |
| 7 | 10-11-2012 | 10-11-2012 | 10:58AM - 12:00PM | | DA THE VIEW (10707) | | | 7 | 30 | | | | 1 | | | | 1 | 3,500 | 1 | 3,500.00 |
| 8 | 10-09-2012 | 10-09-2012 | 12:15PM - 12:30PM | | DA PM DAYTIME ROTATION 12NOON-4PM (7439) | | | 7 | 30 | | 1 | | | | | | 1 | 1,400 | 1 | 1,400.00 |
| 9 | 10-08-2012 | 10-08-2012 | 12:30PM - 01:00PM | | DA PM DAYTIME ROTATION 12NOON-4PM (7439) | | | 7 | 30 | 1 | | | | | | | 1 | 1,400 | 1 | 1,400.00 |
| 10 | 10-13-2012 | 10-13-2012 | 09:15AM - 10:00AM | | AM EWN SA/SU 6-10AM (7434) | | | 7 | 30 | | | | | | 1 | | 1 | 850 | 1 | 850.00 |
| 11 | 10-09-2012 | 10-12-2012 | 03:00PM - 03:59PM | | DA KATIE COURIC M-F (12182) | | | 7 | 30 | | 1 | | 1 | 1 | | | 3 | 1,700 | 3 | 5,100.00 |
| 12 | 10-08-2012 | 10-12-2012 | 04:15PM - 04:59PM | | EN EWN AT 4PM M-F (11372) | | | 7 | 30 | 1 | | 1 | 1 | 1 | | | 4 | 1,100 | 4 | 4,400.00 |
| 13 | 10-08-2012 | 10-12-2012 | 05:15PM - 05:55PM | | EN EWN AT 5PM M-F (7450) | | | 7 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 2,400 | 5 | 12,000.00 |
| 14 | 10-08-2012 | 10-12-2012 | 06:15PM - 06:30PM | | EN EWN AT 6P (CFB) (7442) | | | 7 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 2,400 | 5 | 12,000.00 |
| 15 | 10-08-2012 | 10-12-2012 | 07:00PM - 08:00PM | | PA JEOPARDY/WHEEL (7446) | | | 7 | 30 | 1 | 2 | 1 | 1 | 1 | | | 6 | 4,000 | 6 | 24,000.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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| Agency Est# 11699 | | CMS # 242436 | | Sales Office PHILADELPHIA | | Account Executive D. PARKER | | Billing M (Broadcast Month, Cycle 1) | | Package N | | Contract Title 242436 | | | | | | | | | |
| Line | Start Date | End Date | Time Period | | Description | | Agency CPE: E : 11699 | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| 16 | 10-08-2012 | 10-08-2012 | 08:00PM - 10:00PM | | PE MONDAY 8-10PM (7492) | | | 7 | 30 | 1 | | | | | | | 1 | 25,000 | 1 | 25,000.00 | |
| 17 | 10-10-2012 | 10-10-2012 | 08:00PM - 09:00PM | | PE WEDNESDAY 8-9PM (7487) | | | 7 | 30 | | 1 | | | | | | 1 | 10,000 | 1 | 10,000.00 | |
| 18 | 10-14-2012 | 10-14-2012 | 08:00PM - 09:00PM | | PE SU 8-9PM (7499) | | | 7 | 30 | | | | | | 1 | | 1 | 15,000 | 1 | 15,000.00 | |
| 19 | 10-08-2012 | 10-12-2012 | 11:15PM - 11:35PM | | LN LATE NEWS CFB (7645) | | | 7 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 4,400 | 5 | 22,000.00 | |
| 20 | 10-14-2012 | 10-14-2012 | 11:15PM - 11:35PM | | LN LATE NEWS CFB (7645) | | | 7 | 30 | | | | | | 1 | | 1 | 4,400 | 1 | 4,400.00 | |
| 21 | 10-10-2012 | 10-10-2012 | 11:35PM - 12:02AM | | LF NIGHTLINE M-F (7453) | | | 7 | 30 | | 1 | | | | | | 1 | 2,200 | 1 | 2,200.00 | |
| | | | | | | | | | | | | | | | | | | Contracted Gross Total: | | 55 | 173,900.00 |
| | | | | | | | | | | | | | | | | | | Actual Gross Total: | | 55 | 173,900.00 |
| | | | | | | | | | | | | | | | | | | Agency Commission: | | | 26,085.00 |
| | | | | | | | | | | | | | | | | | | Net Total: | | | 147,815.00 |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | Actual Total | | | | | | | | | | | |
| Oct 12 | | 1,400.00 | | 0.00 | | 173,900.00 | | 0.00 | | 173,900.00 | | | | | | | | | | | |
| TOTAL | | 1,400.00 | | 0.00 | | 173,900.00 | | 0.00 | | 173,900.00 | | | | | | | | | | | |

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**
☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|------------------|
| Station and Location: | WABC-TV New York |
| Date: | 8/28/2012 |

I, Media Strategies and Research

being/on behalf of: Kirsten Gillibrand, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|------|--------------------------|----------------|-----------------|
| | | | SEE ATTACHED SCHEDULE | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, October 08, 2012 | | | Sunday, October 14, 2012 | | |
| | | | | | |

Total Charges: \$173,900.01

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Gillibrand for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Feldman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, August 28, 2012
Date

Karen Feldman
Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title